

MBA (Sem. - 3rd/4th)
MANAGEMENT CONTROL SYSTEMS
SUBJECT CODE : MB - 627 (Theory)
Paper ID : [C0143]

[Note : Please fill subject code and paper ID on OMR]

Time : 03 Hours

Maximum Marks : 60

Instruction to Candidates:

- 1) Section - A is **Compulsory**.
- 2) Attempt any **Four** questions from Section - B.

Section - A

Q1)

(10 × 2 = 20)

- a) Characteristics of an effective management control system.
- b) Strategic Business unit.
- c) BCG Matrix.
- d) Core Competency.
- e) Balanced Score Card.
- f) Key Success Factor.
- g) Operating Budget.
- h) Mix and Volume Variance.
- i) Decision-Support System.
- j) Management by Objectives.

Section - B

(4 × 10 = 40)

Q2) Distinguish between the corporate level strategy and business unit strategy. Explain, in detail, the various corporate level strategies and business unit strategies with detail.

Q3) Define Transfer pricing. Describe the various transfer pricing methods in detail.

- Q4)** What do you understand by the term responsibility center? Highlight the features of a responsibility center. Explain the different types of responsibility centers.
- Q5)** Define Budget. Explain the features of a budget. Describe the various types of budget with suitable examples.
- Q6)** Describe the various short-term and long-term incentive plans.
- Q7)** Explain the Just-in-time and total quality management techniques of control. Also, elaborate the implication of these techniques for management control.
